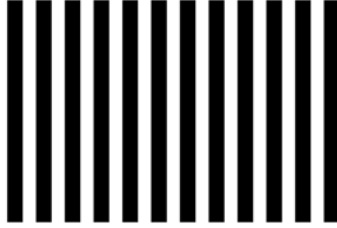


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UNITED STATES



**BUSINESS REPLY MAIL**

FIRST-CLASS MAIL PERMIT NO. 38 BATAVIA IL

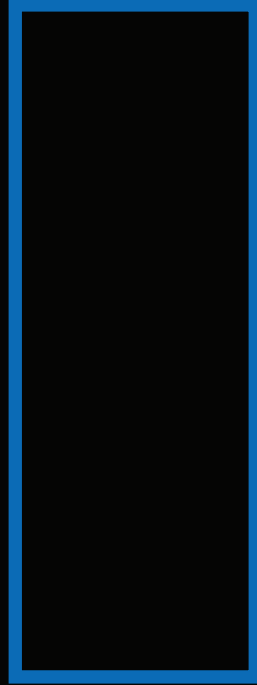
POSTAGE WILL BE PAID BY ADDRESSEE

**TV**  
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**RADON:  
TEST. FIX.  
SAVE A LIFE.**

Dear Radon Partner:

Please take a few moments to review the Eddie's Story PSA for use in your outreach efforts. This powerful personal testimonial from a lung cancer survivor will help you educate your audience about their serious risk of lung cancer due to breathing Radon gas in homes.

Radon gas is an invisible, colorless and odorless gas that seeps up from underground and can build up to high levels in a home. Radon in homes is the leading cause of lung cancer among non-smokers, and it causes more than 20,000 deaths each year among all Americans. The U.S. Surgeon General recommends that all homes be tested for Radon.

In the summer of 2008 we asked the aspiring videographers for 30-60 second video submissions with the theme "Radon: Test, Fix, Save a Life" which encourage Americans to test and fix their homes for radon, and we received more than 30 entries. In the winning entry "Eddie's Story" lung cancer survivor Eddie Metcalfe tells how he first learned of the risk form radon only after his diagnoses. Eddie's Story is a powerful and personal call for public action to prevent future lung cancer cases by testing every home for radon.

Eddie's Story is available as a 60 second television spot, which can be ordered by filling out the attached form or visiting [www.epapsa.com/campaigns/eddiestory](http://www.epapsa.com/campaigns/eddiestory). Also available online are several video file formats for Web streaming, including a closed captioned version, a print ad, and web banners.

I encourage you to use the Eddie's Story materials in your community outreach efforts. For more information this or any other EPA radon campaign, please call Kristy Miller at (202) 343-9441. Thank you in advance for your support.

Bill Long,  
Director, EPA Center for Radon and Air Toxics



## RADON CLAIMS THE LIVES OF MORE THAN 20,000 PEOPLE ANNUALLY IN THE UNITED STATES ALONE.

Hear from a survivor of radon-induced lung cancer to learn what you can do to protect yourself and your family.

Watch Eddie's Story at  
[www.epapsa.com/campaigns/eddiestory](http://www.epapsa.com/campaigns/eddiestory)

Visit [www.epapsa.com](http://www.epapsa.com) to download or order free copies of the Eddie's Story PSA

## RADON: TEST. FIX. SAVE A LIFE.

SHARE THE EDDIE'S STORY PSA WITH YOUR AUDIENCE.

Indoor Air Quality (IAQ)



Eddie's Story



**RADON: TEST. FIX. SAVE A LIFE.**

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